

OUR LADY STAR OF THE SEA SCHOOL

Educating the Mind. Empowering the Heart. Engaging in Service



OLSSRS Parents and Guardians:

We are beginning a new **Student Referral Incentive Program** at our school this year. This is one of several marketing efforts we are implementing to grow our enrollment to make OLSSRS a strong and sustainable Catholic school. We know “word of mouth marketing” works, because we all rely on the opinions of our friends and family members when making important decisions. Your sharing our school with others is so valuable and greatly appreciated.

The new **Student Referral Incentive Program** awards a referring Our Lady Star of the Sea School family with a **\$100 tuition credit** for **each new student** that is referred to, and actually enrolls in and attends Our Lady Star of the Sea. (Refer a family that enrolls two students and receive a \$200 tuition credit, refer a family that enrolls three students and receive a \$300 tuition credit, etc.)

The referral program is for parents or guardians who are paying tuition for enrolled students (PK through Grade 8) at the time of credit distribution. A \$50 incentive award per newly referred PK-8th grade student will be applied two times per school year in December and May.

- Families who pay monthly payments will receive a credit to their account.
- Families who pay their tuition in full before the school year begins will receive an incentive award check.

A signed **New Student Referral Incentive Program form** must be on file at the School Office two weeks prior to the reward distribution (January and May) and **a name match must be indicated as a Referral on the new student’s Enrollment Application.**

Failure to turn in a completed Referral Incentive Program form will make the referring family ineligible for the reward. Incentive award consideration is limited to the referral of **brand new families enrolling students in OLSSRS.** **New Student Referral Incentive Program forms** are available in our school office.

Key points to remember:

- The referring family name **must** be on the new student application.
- The referring family must fill out a **New Student Referral Incentive Program form.**

Please contact me with any questions. Thank you!

Ms. Spina, Principal

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Atlantic City, NJ 08401
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www.olssac.org



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New Student Referral Program Verification Form

In order to qualify for the New Student Referral Program Award, you must register. Please fill out the following information. *Thank you for sharing OLSSRS with others!*

Referring Family Information

OLSSRS Parent Name: _____

OLSSRS Student Name: _____

Home/Cell Phone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Referred Students Information. Please list each student separately.

New Parent Name: _____

New Student Name: _____

Grade entering: _____

New Parent Name: _____

New Student Name: _____

Grade entering: _____

New Parent Name: _____

New Student Name: _____

Grade entering: _____

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